“We Await Silent Tristero’s Empire”
The Cry of the lot 49, Thomas Pynchon
KOMPLEX, 28

A SECRET CASTING SET IN URBAN SURFACES
28, aims

• An urban storytelling augmented reality based.

• The Reader-Player-Explorator-Nomad will move around urban space like a character from Paul Auster NYC trilogy or from Pynchon's books.

• She/He will find an invisible city, where daily surfaces hide a psychotronic story, fragmented in the city spaces.
28, movements

- AURASMA platform will be our antenna able to cast all the AR experiences.
28, a nomadic experience

- Augmented Reality is a great tool to hide and an impressive way to reveal secrets.
- Secrets have to be disrupted in many pieces to be kept safe.
- The telling of 28 invites the viewer in a nomadic experience to connect the points.
- A trip around the secret side of the urban surfaces.
28, graffiti

- For the superimpositions we use the visual language of the street art, an harsh black and white or psychedelic signs.

- 28 is a Secret Casting on the path of the sticker campaigns by radical groups.
Connecting Points

• We tell about the secret side of Power and Control; it's satirical, ironic, cruel and absurd like the world we live, like an Archigram collage.

• It's a graphic circus similar to the one created by Stan Van Der Beek and or William S. Burroughs: Agents, Thugs, Macchiavellians, Crazy Scientists, Hypnotist, Femmes fatale, Paranoid Bankers... more or less our reality. Only connecting different points is possible to decode the enigma around our denied freedom.
This is a data visualization of the GPS coordinates in TURIN where it is possible to see the AR experience; it could appear as a code, a Pynchonian language.

All the 28 Data are used to contaminate the story itself in a permanent short circuit among all the tools involved.
28, places

The story is disseminats in the architectural areas of the city, but even in the small lanes mixed with graffiti and the others mysterious signals of the urban culture.
28, music

- The Sound Design in Komplex's world is an hybrid electroacoustic inspired by a certain harshness from Miles Davis.

The orchestration is Luigi della Piccola.

The Spaces from Orb.

And Textures from Future Sound of London.

- The dynamic timbre in sound production is the method that investigates the constant evolution and modulation of audio and video flow information for a non-linear Live Cinema experience.
28, the app

- It's an AIR-Book without the limit of pages, only 4 keys are the interface to explore the content. But this interface is a trap, it's a fake kernel, the proceeding of the pages is linked with a secret code.

- Following RAY JOHNSON's insight we can say that this is an INCONGROUS KERNEL.

- With the apparent non-sense of THOMAS PYNCHON.
28, references
28, classics linear spaces

28 it's a cyber noir scenario set during the night before an election day in a city controlled by Multiple Artificial Intelligence Algorithmic

-“I am Plotkin and I am an Hypnotist.”-


http://pear.ly/ceL61

KOMPLEX, live cinema group